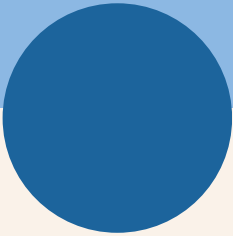
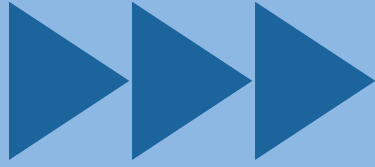


MAY 2023



HELLO
FRIENDS,
WE NEED
YOUR HELP!

BECAUSE OF JENNA TRUST | REGISTERED CHARITY NO. 578



CAN WE
COUNT ON
YOU?

TABLE OF CONTENTS

05

Letter of Appeal:
Update on the trust

08

Financial situation

10

Meet the kids

12

Ways to get in touch

13

Commitment option

OUR GOAL

“The purpose of this [outreach] is **two-fold**, firstly to inform you of the current status of the Trust’s work and secondly to kindly determine whether we can garner enough recurring financial support to maintain the work of the Trust.”

- Anna Clarke

LETTER OF APPEAL

Dear friends,

The Because of Jenna Trust (BOJT) was established in 2004 in memory of Jenna Leigh Clarke and the principal focus has always been to ease the plight of children and young adults suffering from cerebral palsy or similar severe brain-injury, together with assisting their families in Barbados.

The first step in the BOJT journey was raising funds for a wheelchair for a severely challenged young orphan at Jenna's funeral. This identified a magnitude of other essential needs that these children's families could not afford, including monthly diaper drives, essential physiotherapy sessions, and necessary medical care. We have been so fortunate to be able to support these families for nearly 20 years, but with no annual ball or in person fundraising, our funds are quickly decreasing, and will lead to the ending of the BOJT.

In 2015 we opened the Respite Centre thanks to the help of the Sandy Lane Charitable Trust. This facility has been the 'home away from home' to 6 children for the last 7 1/2 years on a daily basis. In addition to the facility, there are other cost factors that are incurred on a daily basis, such as: transport to and from the Centre via wheel-chair friendly vans, an in-house physiotherapist, 2 full-time caregivers and an administrator who provide a peaceful and stimulating environment.

As many of you will recall, we formally hosted an Annual Valentine's Gala Event that was considered 'a night that could not be missed' for over 15 years. Not only were these themed events a source of entertainment and joy, they were the main source of the BOJT funding that kept the Trust afloat. With a global pandemic the feasibility of our galas were sadly halted in 2020. As you can imagine, this has impacted the Trust's ability to fundraise over the past 3 years, putting us, and the families we support in an extremely tough position that could lead to the discontinuation of our work.

CURRENT SITUATION

The attached financials (pages 8 & 9) show the current standing of the Trust, and how our funds are rapidly decreasing. At the current rate it is projected that the Trust will run out of funds by the end of this year.



LETTER OF APPEAL^{CONT'D}

So, simply put: we are running out of money. With the pandemic and the ongoing economic challenges facing our community, we have seen a significant decrease in donations. As a result, we are struggling to meet the needs of the people who depend on us.

But we are not giving up. We are determined to find a way forward, and that's why we're reaching out to you today. We know that you share our commitment to helping these children and their families and we believe that together, we can continue to make a real difference.

But, alas, we have made our way into your mailboxes not to sing you our sad song, but in hopes of rewriting our song with a happy ending instead. This is where you come in. We know that facts and figures talk, so kindly review the below information:

MINIMUM FUNDS REQUIRED Bds \$:

- ~ \$32K/MONTH ►►► • ~ \$384K/YEAR

MONTHLY BREAKDOWN:

- \$19.5K/MONTH: OPERATION OF THE RESPITE CENTRE
- \$12.5K/MONTH: OTHER NEEDS SUCH AS:
 - DIAPERS
 - IN-HOME PHYSIOTHERAPY SESSIONS
 - MEDICAL SUPPLIES
 - FOOD DONATIONS ETC.



THE STATED AMOUNTS DO NOT INCLUDE:

- OPPORTUNITY FOR ANY 'SPECIAL PROJECTS/NEEDS' THAT WE WERE ABLE TO SUPPORT IN THE PAST SUCH AS:
 - SURGICAL EXPENSES;
 - FUNERAL ARRANGEMENTS; ETC.

BENEFITS OF AN ANNUAL DONATION INCLUDE:

- TAX WRITE OFF
- HELPING THE MOST VULNERABLE IN OUR SOCIETY
- GIVING BACK TO THE COMMUNITY



LETTER OF APPEAL^{CONT'D}

We know, without a doubt, that the work we started 18 years ago has changed lives for the better. The purpose of this message is therefore two-fold, firstly to inform you of the current status of the Trust's work and secondly to kindly ask you once again to support us.

Your support over the years cannot be measured and our appreciation is heartfelt especially on behalf of the individuals whom we have so faithfully supported but cannot speak for themselves. We hope this request finds you and your families in good health and we look forward to hearing from you soon. If you are able to support the Trust at this time, please fill out the commitment form in this booklet*. We will then be in touch to discuss our future partnership and to bring you up to date on the success of this campaign.

Thank you all.

Sincerely,

The Trustees of the Because of Jenna Trust.

ANNA
CLARKE

KATY
GALE

PATRICIA
MURRAY

NIGEL
WORME



* THERE IS A PHYSICAL MAIL IN FORM AS WELL AS A QR CODE THAT
LEADS TO A DIGITAL COMMITMENT FORM

FINANCIAL INFORMATION FOR THE 2022
FISCAL YEAR

SHOW US THE NUMBERS!

INCOME STATEMENT

Because of Jenna Trust Registered Charity No. 578

Statement of Income, Expenditure and Change in General Fund

For the year ended December 31, 2022

(expressed in Barbados dollars)

	2022 \$	2021 \$
Income		
Donations and covenants	95,357	13,094
Increase in fair value of investment	4,052	25,371
	<u>99,409</u>	<u>38,465</u>
Expenditure		
Respite Home	236,131	174,948
Provision of pampers and briefs	102,800	101,605
Physiotherapist fees	15,960	20,668
Medical supplies	9,544	9,325
Special projects and training	3,578	4,995
Food donations, Christmas gifts and rent support	3,166	2,025
Bank charges	1,152	1,764
Office and administrative	113	116
School fees and transportation	-	11,400
Doctors and surgical expenses	-	3,900
	<u>372,444</u>	<u>330,746</u>
Deficit of expenditure over income	(273,035)	(292,281)
Balance of General Fund at beginning of year	632,662	924,943
Balance of General Fund at end of year	<u>359,627</u>	<u>632,662</u>

The accompanying notes form an integral part of these financial statements.

FINANCIAL INFORMATION FOR THE 2022
FISCAL YEAR

SHOW US THE NUMBERS!

BALANCE SHEET

Because of Jenna Trust Registered Charity No. 578

Balance Sheet


As of December 31, 2022

(expressed in Barbados dollars)

	2022 \$	2021 \$
Assets		
Current assets		
Cash at bank	29,721	126,808
Investment - Royal Fidelity Premium Income Fund	334,827	510,775
	<u>364,548</u>	<u>637,583</u>
less: Current liabilities		
Accrued liabilities and other payables	(4,921)	(4,921)
Net assets	<u>359,627</u>	<u>632,662</u>
Represented by:		
General fund	<u>359,627</u>	<u>632,662</u>

The accompanying notes form an integral part of these financial statements.

Approved by the Trustees on February 27, 2023


Trustee

MEET SOME OF THE KIDS



KRISTINA ANDREWS

If I could speak I would say...

THANK YOU FOR ALL OF YOUR SUPPORT IN THE PAST. I LOVE BEING AT THE RESPITE CENTRE WITH MY FRIENDS EVERYDAY. WE PLAY GAMES, WE DO ARTS AND CRAFTS, AND WE ARE ENCOURAGED TO COMMUNICATE BECAUSE WE HAVE FEELINGS AND THOUGHTS LIKE EVERYONE ELSE. WITHOUT YOUR CONTRIBUTIONS ALL THESE ACTIVITIES WILL NOT BE ABLE TO CONTINUE. I DON'T KNOW WHERE I WOULD GO DURING THE DAY, NEITHER DOES MY FAMILY. PLEASE KEEP US IN YOUR THOUGHTS AND PRAYERS.

JAMAR STRAUGHAN

If I could speak, I would say...

THE BECAUSE OF JENNA TRUST SAVED MY LIFE. WITHOUT THE RESPITE CENTRE I WOULD BE STRANDED AT HOME AWAY FROM MY FRIENDS. I ENJOY WATCHING EXCITING MOVIES AND BEING ABLE TO SAY TO MY FRIENDS "DID YOU SEE THAT?" AND I DO, YOU JUST HAVE TO LISTEN TO ME CAREFULLY. WHERE ELSE WOULD I FIND SUCH PATIENT CAREGIVERS THAT GIVE ME A CHOICE AS TO THE ACTIVITY I WANT TO ENJOY. THIS ALLOWS ME TO EXPRESS MY FEELINGS. I AM SCARED TO THINK OF WHAT WILL HAPPEN TO ME AND MY FRIENDS IF THE FUNDING FOR THE RESPITE CENTRE RUNS OUT.



MEET THE KIDS



LEFT TO RIGHT: DASHAWN LOVELL, KRISTINA ANDREWS, RAUNICO AYMES, JAMAR STRAUGHAN, SAMANTHA HACKETT, ZACHARY SMALL



ANOTHER ANGEL HAS HIS WINGS

RAUNICO AYMES

If I could speak, I would say...



ALTHOUGH MY JOURNEY CAME TO AN END IN MARCH 2023, I ENJOYED MY TIME AT THE RESPITE CENTRE WITH MY FRIENDS. WHETHER IT WAS GOING ON OUTINGS TO A BEACH, A PARK OR A WILDLIFE RESERVE, WE CHERISHED THE EXPERIENCES THAT SO MANY TAKE FOR GRANTED. WITH YOUR ONGOING SUPPORT OF THE TRUST AND THE WONDERFUL WORK THEY DO, AN ANNUAL COMMITMENT CAN MEAN THAT MY FRIENDS ARE GUARANTEED TO BE LOOKED AFTER AND HAVE THE QUALITY OF LIFE EVERYONE WITH A DISABILITY DESERVES.

WAYS TO GET IN TOUCH

We have two ways to get in touch if you are interested in supporting the Trust:

ANNUAL INTEREST:

1. A digital form accessible via a QR code on page 14

ONE-TIME INTEREST:

2. Scan the below QR code on this page to make a one time donation:



SCAN FOR ONE-TIME
DONATION

If a form is received, we will reach out to you directly via email to continue the conversation of your interest in supporting the Trust on an annual basis.





LET'S COMMIT

SCAN TO DIGITALLY FILL OUT
OUR COMMITMENT FORM OR
COPY THE ADDRESS TO YOUR
BROWSER.

SCAN:

*



TYPE IN BROWSER:

CONTACT.COTHOLDINGS.LTD/BOJT

* IN ORDER TO KEEP THE RESPITE CENTRE OPERATING, AND
ALLOWING THE TRUST TO SUPPORT THESE CHILDREN, WE
ARE SEEKING RECURRING CONTRIBUTIONS SO THAT WE
CAN PLAN ACCORDINGLY FOR THE CHILDREN'S FUTURE.

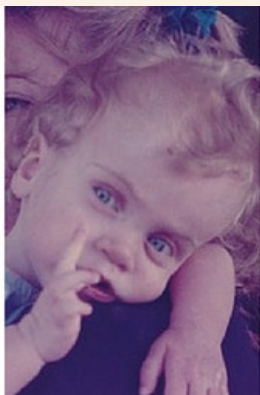


**"COMMITMENT
ISN'T EASY,
BUT BOY IS IT
WORTH IT"**

**THANK
YOU**

www.becauseofjennatrust.org/donate
info@becauseofjennatrust.org
facebook.com/becauseofjenna

IN LOVING MEMORY OF JENNA LEIGH CLARKE



BECAUSE OF JENNA TRUST | REGISTERED CHARITY NO. 578

PROJECT FACILITATED BY COT HOLDINGS LTD.